

**Exclusive Business  
Development  
Opportunity for  
stockd Sellers:  
Virtual Customer  
Connection**

**stockd.**<sup>®</sup>

A Premier Marketplace

# We're Going Virtual!

Looking for a business development opportunity to promote your offering on stockd? Want the opportunity to directly interact with stockd customers in a virtual face-to-face setting?

Please join us by participating in our exclusive Virtual Customer Connection, designed to help your brand achieve:



Improved  
Brand  
Awareness



New  
Sales  
Leads



Valuable  
Customer  
Feedback



**Learn more at [www.stockd.com/VirtualConnection!](http://www.stockd.com/VirtualConnection!)**

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## **Q:** What is Virtual Customer Connection?

**A:** This is an exclusive opportunity for stockd sellers that leverages our stockd communication channels and the upcoming Premier Alternate Site Programs Virtual Meeting to provide an exclusive forum to meet virtually with stockd customers and advertise their brand and products.

## **Q:** What do participating stockd sellers receive?

- A:**
- › Nearly two hours of meeting time with existing and prospective customers in a virtual platform with your company's branding in the "Business Development Lounge" at the Premier Alternate Site Programs Virtual Meeting on October 12-13, 2020.
  - › Your company's name and logo included in two emails to current and prospective stockd customers, promoting your participation in the event and encouraging them to connect with you virtually.
  - › An exclusive posting featuring your company on the stockd Facebook and Instagram channels.
  - › An advertisement in the virtual meeting program, distributed electronically to all participants.
  - › A list prior to the meeting containing attendees' name, job title, company name, and mailing address (note: if approved by attendee, their email address will also be included).

**Q: Why should I participate?**

**A:** This is an exclusive opportunity to connect with existing and prospective stockd customers in a “virtual face-to-face” setting. Generate new sales leads and get feedback on your offering from customers in alternate site healthcare and business classes of trade. Achieve brand awareness through stockd communication and social media channels.

**Q: What is the Premier Alternate Site Programs Virtual Meeting?**

**A:** This annual meeting of Premier’s alternate site members, Sponsors, and staff will be virtual in 2020. The meeting is focused on networking, education, and business development, and includes attendees from classes of trade such as senior living, pharmacies, physician and medical offices, hospitality, education, and more. All are either existing or prospective stockd customers. Only Premier programs and stock sellers will have a presence in the virtual Business Development Lounge, providing an exclusive opportunity for interaction.

**Q: What are the dates and times?**

**A:** The meeting takes place October 12-13, 2020. The Business Development Lounge times are:

- › Monday, October 12, 12:00 – 1:00pm EST
- › Tuesday, October 13, 12:00 – 12:45pm EST

**Q: Who can participate in the Virtual Customer Connection?**

**A:** This offering is open to existing stockd sellers, prospective stockd sellers who will be onboarding in the next 90 days, and brands whose products are sold on stockd through an existing seller.

**Q: What is the cost?**

**A:** Participants receive all of the benefits listed above for \$2,500. This includes two representatives in the Business Development Lounge for face-to-face virtual meetings, as well as the ability to upload five documents and three videos to their lounge presence.

**Ready to sign up to take advantage of this exclusive business development opportunity?**

 **Visit [www.stockd.com/VirtualConnection](http://www.stockd.com/VirtualConnection) today!**